



# WESTERN OUTREACH (WESO) MINISTRY

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## WESO ANNUAL REPORT FOR THE WELFARE AND MEMBERSHIP CORDINATOR (2024/2025) FOR THE AGM ON THE 7<sup>TH</sup> OF JUNE 2025

### I. INTRODUCTION

By the grace of God, I have been entrusted with the responsibility to serve as the Welfare and Membership Coordinator in WESO. In this role, I am led to fulfill the following divinely inspired duties:

- i. To prayerfully oversee the recruitment and nurturing of members into the WESO family, ensuring each one feels welcomed, valued, and equipped to grow in Christ.
- ii. To establish a Christ-centered welfare system that embodies love and compassion—providing support in times of joy and sorrow, need and abundance, honoring the biblical mandate to “Rejoice with those who rejoice; mourn with those who mourn.” (*Romans 12:15*)
- iii. To facilitate avenues for spiritual support and pastoral care, including mentorship and discipleship opportunities—especially to student fellowships—so that no one walks alone in their journey of faith.
- iv. This assignment is more than a role; it is a ministry. By the leading of the Holy Spirit, I have been privileged to initiate a framework for membership, welfare, and mentorship that is currently being brought to life through continued implementation and prayerful collaboration.

May this work be done in humility and love, that it may glorify God and edify His people. Amen.

### 2. MEMBERSHIP OVERVIEW

I extend my heartfelt gratitude to each of you for heeding the call to outreach and for your steadfast commitment thus far. Your dedication is a testament to the unity and strength of our fellowship. In accordance with the requirements set forth by the Registrar of Societies, we initiated the official membership registration process towards the end of April 2025 April. This endeavor followed a series of activities aimed at bringing our house into divine order, including the establishment of a formal registration platform.

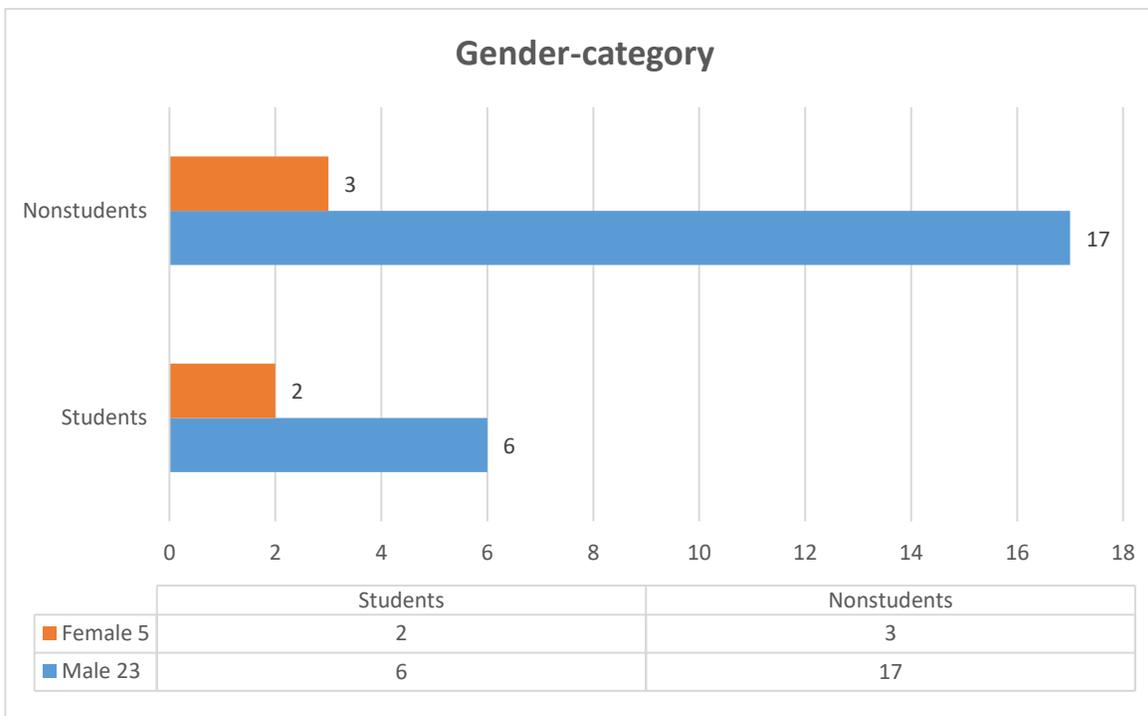
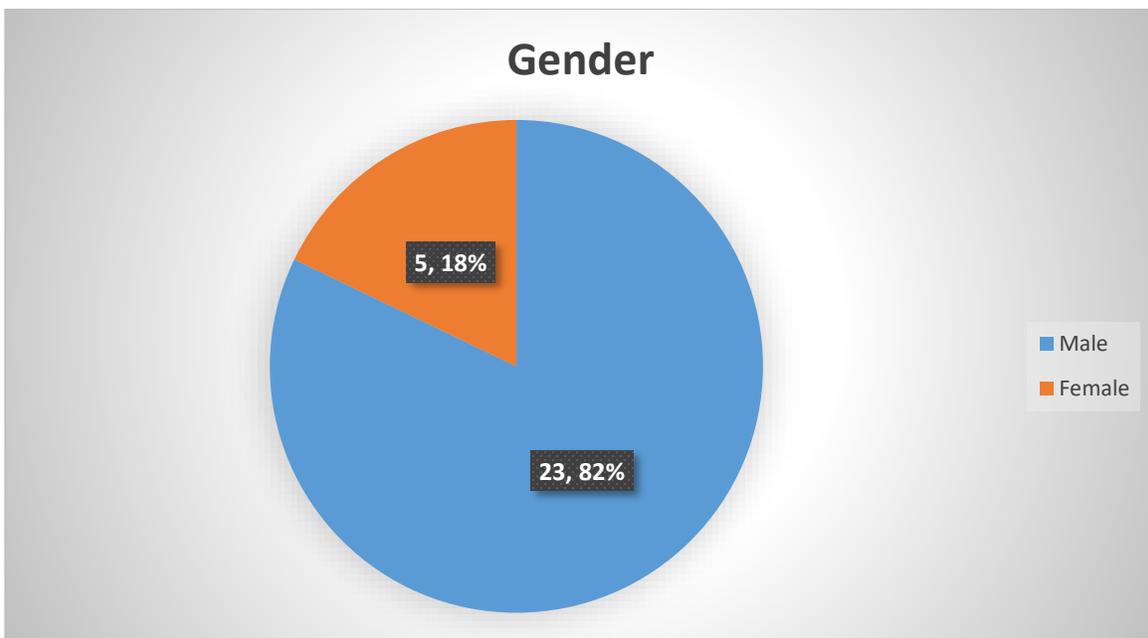
By God's grace, we have successfully registered 28 members to date, as detailed below:

Let us continue to walk in obedience and unity, trusting that God will guide us as we expand His Kingdom.

Total registered members 28

#### **A. Membership Breakdown by Gender**

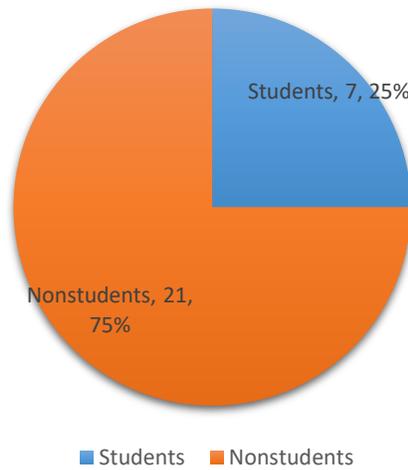
- **Male Members: 23**
  - ✓ Students: 6
  - ✓ Non-students: 17
- **Female Members: 5**
  - ✓ Students: 2
  - ✓ Non-students: 3



**B. Membership Breakdown by Member Category**

- Total members: 28
- Students: 7
- Non-students: 21

## Member category



### C. Out of the 7 student members:

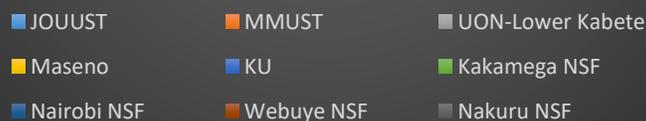
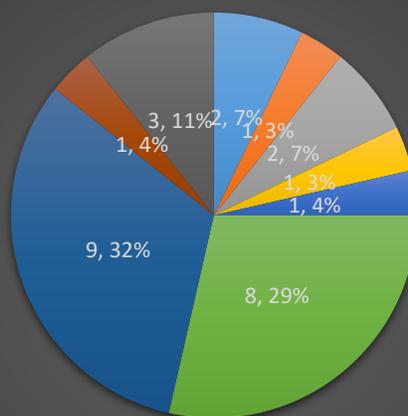
- ✓ Jaramogi Oginga Odinga University of Science and Technology (JOUUST): 2
- ✓ Maseno University: 1
- ✓ Kenyatta University (KU): 1
- ✓ Masinde Muliro University of Science and Technology (MMUST): 1
- ✓ University of Nairobi – Lower Kabete Campus: 2

### D. Breakdown of Non-Student Members by Fellowship Location

Out of the 21 non-student members:

- ✓ Kakamega Non-Student Fellowship: 8
- ✓ Nairobi Non-Student Fellowship: 9
- ✓ Nakuru Non-Student Fellowship: 3
- ✓ Webuye Non-Student Fellowship: 1

## Registration by fellowships



### 3. MENTORSHIP, WELFARE AND PASTORAL

We have exciting plans ahead, particularly in the areas of pastoral activities, mentorship programs, and student support initiatives. I recognize that many encouraging developments are already taking place within various campus alumni groups, and we're grateful for that momentum.

In line with this, we will soon be organizing a consortium that will bring together representatives from all alumni groups. One person will be designated to coordinate these groups, with the aim of exploring meaningful ways to mentor and support students and the members—spiritually, professionally, and through tangible assistance.

I would like to express sincere appreciation to the chairman and the entire leadership of the UON Main Campus, Chiromo, and KNH alumni group for the impactful programs already initiated and the commitments made. Your dedication is commendable. I also encourage the remaining alumni groups to come on board and follow this great example so that, together, we can make an even greater impact.

On the welfare front, we have encountered several cases in recent times. Since our welfare policy had not yet been officially launched, we relied on individual support in the cases we were aware of. One such instance was the loss of our brother, Odembo, where members responded with generosity and solidarity. God bless you!

I would to take this opportunity to wholeheartedly thank each of you who responded during these times of need. In these challenging economic times, it is not easy to give—but you did, and that sacrifice does not go unnoticed. May God richly bless you for your kindness and support.

### 4. ACHIEVEMENTS

- ✓ **We have successfully rolled out a Welfare and Membership Policy**, which now formally incorporates alumni groups into the WESO structure. This marks a significant step toward strengthening collaboration, support, and engagement across all functions.
- ✓ **We have also launched the Membership Registration Exercise**, aimed at streamlining our records, enhancing communication, and fostering a more connected and active membership base.
- ✓ The GEC has consistently demonstrated outstanding support during various important occurrences.

### 5. CHALLENGES AND AREAS FOR GROWTH

- ✓ **Resistance to Membership Registration**  
There has been a noticeably lukewarm response to the membership registration process, largely due to members' comfort with the status quo and reluctance to embrace new systems.
- ✓ **Limited Resources for Welfare Support**  
The ability to respond effectively to welfare needs has been constrained by limited funding, insufficient services, and inadequate support structures.
- ✓ **Information Overload on the Main WESO Platform**  
The current volume and randomness of posts on the main WESO communication platform have led to information overload, causing members to miss important updates.  
**Proposed Solution:** Introduce a structured communication approach by restricting general postings and designating one day each week as a “**Free Posting Day**” where members can share content more freely.

✓ **Administrative Burden**

The absence of a substantive General Secretary (GS) has placed additional administrative strain on the team, making coordination and record-keeping more difficult.

## 6. PROPOSED PRIORITIES FOR THE NEW YEAR

As we look ahead, I propose the following key initiatives to strengthen our impact and deepen member engagement:

✓ **Host Quarterly Mentorship Check-Ins**

Establish regular mentorship sessions and work toward assigning dedicated mentors to students and recent graduates for both professional and spiritual guidance.

✓ **Expand Welfare Outreach Partnerships**

Pursue collaborations with external organizations and encourage them to consider WESO as a viable avenue for their Corporate Social Investment (CSI) initiatives.

✓ **Develop Onboarding Programs**

Create structured onboarding sessions, especially during orientation periods, to help new members integrate smoothly into the WESO community.

✓ **Strengthen the Welfare Support System**

Introduce enhanced welfare services such as:

- A counseling team or referral network
- Structured “Wellness Weeks” or themed wellness days
- Free, confidential counseling sessions available to members

✓ **Organize a National Retreat**

Host a retreat to foster deeper spiritual growth, relationship-building, and strategic alignment across all member groups.

✓ **Launch a Confidential Welfare Reporting System**

Introduce a secure and confidential platform for members to report welfare concerns or request support. This should prompt us to ask: *Are we truly approachable? Are we available to walk with our members through their challenges?*

✓ **Increase Social and Networking Events**

Plan more interactive events with targeted themes such as leadership development, professional growth, and alumni engagement.

✓ **Conduct an Annual Member Satisfaction Survey**

Implement an annual survey to gather feedback, assess member needs, and evaluate the effectiveness of our programs and services.

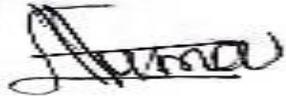
✓ **Train More Associate Group Leaders**

Invest in the capacity-building of associate group leaders to ensure effective local leadership, better member support, and aligned execution of WESO’s vision.

## 7. APPRECIATION AND CONCLUSION

- ✓ I thank God for the grace to serve and extend my heartfelt appreciation to all the leaders who have made this possible especially the Welfare and Membership Committee and the GEC for their unwavering support and dedication.
- ✓ My heartfelt thanks go to my family for their unwavering support this year, with special appreciation to my husband may God bless him abundantly.

Yours in Christ,

A handwritten signature in black ink, appearing to read 'Emily Akunda', written in a cursive style.

Emily Akunda,

**WELFARE AND MEMBERSHIP CORDINATOR**